



Gadsden Independent School District
P.O. Drawer 70
Anthony, New Mexico 88021

Date: 03/26/2014

School Board Agenda Items

Title of Agenda Item: My School Way

- Consent Agenda
- Action
- Discussion Items

Board Meeting Date: 09/11/2014

Submitted By: Originator – Yvonne Casillas
Department – Data Analysis, Information Systems and State Testing
Date – 09/3/2014

To Be Presented By: Yvonne Casillas/Tori Gilpin

Approved By: _____ Date – _____

Background and Summary:

This is a presentation regarding the MY SCHOOL WAY push notification APP available through Jostens. This presentation will include a Josten’s representative who can provide valuable information about the product. School Way is a faster, more reliable messaging option for safe, one-way school communication on mobile devices. Best of all, it’s FREE. Unlike open forums like texting, Facebook or Twitter, SchoolWay gives your district the best way yet to inform and alert your school community with the content of your choice. From everyday information to important alerts, My SchoolWay has you covered, safely and securely.

Recommendation:

To introduce the Application to the campus administrators on September 12th and go Live on September 18 and 19 at Parent Teacher conferences .

Assigned to Board Agenda for Meeting of (Date): September 11, 2014