

DACC 2023 General Obligation Bond

NOVEMBER 7

DACC GO Bond

Friends of the Community College Committee

Doña Ana Community College

Espina, East Mesa Campuses

Workforce Center, Sunland Park, Gadsden and
Chaparral Centers



NMSU Doña Ana Community College



Investing in OUR Community



#We Are DACC

DACC we do what we say! 2019 GO Bond

Projects as a result of the 2019 GOB

Creative Media Building at Arrowhead Park

Security and Safety Upgrades

Infrastructure Improvements

Information Technology Upgrades

Classroom Enhancements

Investment in the Gadsden Campus

NO NEW TAXES



DACC Capital Outlay Projects 2023 Local GO Bond Request

**NO NEW
TAXES**

Project	Amount	Program
Sunland Park Upgrade <i>(Potential State Funding \$4,000,000)</i>	\$8,100,000	Improvement to the Sunland Park Center to replace portables with permanent classrooms, and provision of science labs, and student areas.
Area Security/Safety Upgrades <i>(Potential State Funding \$700,000)</i>	\$1,400,000	Improves security and surveillance access / control and camera systems, exterior locks, and site lighting at all DACC locations guided by Crime Prevention Through Environmental Design (CPTED) principles which include natural surveillance, natural access control, and territoriality and the 2018 Technologies Systems Master Plan.

DACC Capital Outlay Projects 2023 Local GO Bond Request

**NO NEW
TAXES**

Project	Amount	Program
Infrastructure Improvements <i>(Potential State Funding \$575,000)</i>	\$1,150,000	Funds for maintenance and repair, and site development to DACC sites.
Classroom Upgrades Facility Renewal/Renovations <i>(Potential State Funding \$1,500,000)</i>	\$2,850,000	Renovation to selected instructional areas at all DACC sites including room configuration, furniture, room finishes, and instructional equipment guided by a Classroom Renovation Master Plan
Information Technology Upgrades/Equipment Allocation <i>(Potential State Funding \$1,250,000)</i>	\$2,500,000	Make improvements to IT infrastructure, IT service rooms, and Audio Visual Spaces to all DACC locations based on a 2018 Technologies Systems Master Plan.
<i>Total Potential State Funding \$8,025,000</i>	\$16,000,000	That equals \$24,025,000 million of support.

What Challenges, Opportunities, Resources are we trying to impact?

Poverty - % of the population living in poverty:	
United States	12.3%
New Mexico	19.7%
Doña Ana County	26.3%
Las Cruces	24.4%
Anthony	48.6%
Sunland Park	38%

2019 US Census Survey

1 out of every 19 Jobs

5289 total jobs

adding over 324M to the economy



Lightcast Economic Impact Study FY 2020-21



ECONOMIC IMPACT ANALYSIS



Operations Spending Impact

College payroll and other spending + ripple effects

\$39 million

Added regional income

OR

725

Jobs supported in the region



Student Spending Impact

Relocated and retained student spending + ripple effects

\$21.6 million

Added regional income

OR

397

Jobs supported in the region



Alumni Impact

Higher alumni earnings and increased business profit + ripple effects

\$263.5 million

Added regional income

OR

4,167

Jobs supported in the region

All results measured in income, not sales. Results are net of counterfactual scenarios.



Investing in OUR Community

NMSU Doña Ana Community College

How Can DACC Help?

- Education offers new **opportunities** for students to change their lives and their family's lives
- jobs that help people **move out of poverty**
- a **trained workforce** that is critical to attracting and maintaining business/industry
- development of social and behavioral choices that **improve the quality of life** in our community

How can you Help?



VOTE
and
ENCOURAGE
others
to
VOTE!
November 7

DACC Student

Vince Paul

DACC SkillsUSA chapter president

“DACC has opened up new areas of learning and created new chapters of opportunity for me. I am working on my HVAC, Construction and Energy & Environmental Technology Associate degrees and intend on transferring to NMSU Engineering. I want to make a difference in my community. DACC has given me goals and dreams to change the world.”

Questions?

Bond Election 2023

VOTE

DACC

Nov. 7

**NO NEW
TAXES**



Investing in OUR community

PAID FOR BY FRIENDS OF THE COMMUNITY COLLEGE

Contact Information

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General Obligation Bond Committee

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